1.Three conclusions that can be drawn from the data are that most campaigns with a backer count larger than 100 tend to be most successful. The data also concludes that the campaigns that have a start and ending date within the same month will more likely be more successful than those that span over a one-month period. One last conclusion that can be made is campaigns that have a goal of over 100000 will have a higher likelihood of being a failure.

2. Some limitations of this data set are the various goals each campaign wants to achieve. Although the data shows most would like to acquire large amounts, there are quite a few whose goal is extremely small.  The goal then is bound for one to consider the currency or missing detail on the campaign like other potential support the campaign received like media attention. Currency is yet another limitation in this data since not all countries have the same or relatively close currencies level.

3. Another possible table that can be created is one where analyzes donations and backers for each campaign. This would also include a section where it states the outcome of the campaign. This chart would be valuable to understand which aid helps the most to determine the outcome of the campaign or if even these are factors influential.

Based on the data, the mean better summarizes the given. Having such a large data set that specifically focuses on campaigning; there can be many contributions that can easily determine success and failure. Rather than just knowing a middle number between all the backers it’s most important to know an average of a backer's aids since one can better understand the outcome of a campaign. This average can then help project future outcomes when analyzing campaigns. One as the campaigner can even come to the realization of how important it is to have support and even designed the campaign in order to attract these backers.

There exists more variability within unsuccessful campaigns. When the backer count is considered, there is a large fluctuation between them. Although there is many backers within certain campaigns that have failed there is not a fixed pattern for only having a high back count. Instead, the data shows how both small and large backers amounts can result in the failure of a campaign. This does make sense when we compare the failed to successful backer accounts since there does exist a steady pattern of a large number of backers. Although there do exist a few outliers that can be eliminated to prove that a higher account is necessary to be successful.